



FROM CONCEPT TO EQUITY:

**UNDERSTANDING THE LANDSCAPE
INVESTMENT JOURNEY**

CONTACT US DIRECTLY IF YOU NEED YOUR LANDSCAPE DESIGNED & BUILT

LANDSCAPE DESIGN

PRICE YOUR PROJECT

REQUEST A CALLBACK



THE JOURNEY FROM INITIAL LANDSCAPE DESIGN TO REALIZED PROPERTY EQUITY FOLLOWS A STRATEGIC PATH THAT MAXIMIZES RETURN ON INVESTMENT WHILE MINIMIZING RISK. UNDERSTANDING THIS PROCESS HELPS HOMEOWNERS MAKE INFORMED DECISIONS AT EACH STAGE OF THEIR LANDSCAPE INVESTMENT.

INVESTMENT PLANNING AND DESIGN PHASES

1. Conceptual Design Development (1-3 months)

Cost Range: \$500-\$2500

- Professional design services
- Site analysis and planning
- 3D visualization
- Budget framework development

Standard Return Metrics:

- 15-20% higher project efficiency
- 25-30% reduced material waste
- 40-80% fewer change orders
- 60-80% better budget adherence

2. Implementation Strategy (1 month)

Key Components:

- Material selection and sourcing
- Sub-Contractor onboarding
- Timeline development
- Permit acquisition

Cost Management:

- 20-30% savings through proper planning
- 15-25% reduction in labor costs
- 10-15% material cost optimization
- 35% fewer unexpected expenses





3. Installation Process (2 Weeks - 4 months)

Quality Metrics:

- Industry certification standards
- Adherence to industry standards during install
- Weekly site and progress walkthroughs
- Installation verification with homeowner
- Warranty documentation

Value Creation:

- Immediate property value increase: 15-20%
- Energy efficiency improvements: 20-30%
- Usable space expansion: 30-40%
- Maintenance cost reduction: 40-50%

4. Long-term Value Optimization

Annual Returns:

- Property value appreciation: 5-15%
- Energy cost reduction: \$1,500-\$2,500
- Water savings: \$800-\$1,200
- Maintenance savings: \$3,000-\$5,000

Investment Protection Strategies:

- Professional documentation
- Warranty management
- Maintenance protocols
- Value assessment

Market Performance Metrics:

Research shows properly executed landscape projects deliver:

- 100-200% ROI at sale time
- 15-20% faster property sales
- 8-12% higher sale prices
- 30-40% better market appeal